

# The Southeastern Librarian

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## EBSCO Product News

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A registration form and details about the conference, including session abstracts and biographies of speakers, are available on the SOLINET website at [www.solinet.net/Web2.0\\_Conference](http://www.solinet.net/Web2.0_Conference).

### **Ed McBride Joins SOLINET as Chief Marketing and Outreach Officer**

SOLINET has named **Ed McBride** to the newly created position of Chief Marketing and Outreach Officer of the library network. He will join SOLINET in the senior-level leadership role on February 4.

In this new role, Mr. McBride will execute innovative programs to help members make the most of their benefits. He will be responsible for ensuring that members are aware of the wide array of services SOLINET provides and for building partnerships with libraries and information organizations.

Mr. McBride is well-known throughout the country for his innovative work in customer service, especially to existing clients. As the Senior Vice President overseeing the Customer Resource Center at Gale (now known as Cengage), Mr. McBride assisted clients after they had purchased a Gale product. The Customer Resource Center, created in 2004, helped Gale retain 97percent of its clients.

As a consultant to libraries, Mr. McBride has advised his clients on building new facilities and automating bibliographic circulation control and other services. Mr. McBride has more than 20 years of experience in the library field. Previous positions have included Automated

Services Coordinator for Memphis/Shelby County Public Library and Information Center and Director of Support Services for San Francisco Public Library. He has a bachelor of science in library technology and administration from the University of Memphis.

## **EBSCO PRODUCT NEWS**

### **14 Additional Publishers Select MetaPress to Host E-content Services**

MetaPress®, the world's largest primary host of scientific, technical, and medical content, is very pleased to announce that 14 additional publishers have recently launched their electronic content distribution service via the MetaPress 2.0 platform to host their e-content services. These publishers include the following:

- Bellwether Publishing
- Bulletin of Atomic Scientists
- Canadian Meteorological & Oceanographic Society
- Creative Education Foundation
- Dieticians of Canada
- Harcourt Connected Learning – *Classroom Connect*
- J. Ross Publishing
- Karnac Books
- Men's Studies Press
- Oncology Nursing Society
- Society of Wood Science & Technology
- University of Colorado, Arctic & Alpine Research Center
- University of Nebraska at Omaha – *Journal of Latino and Latin American Studies*
- Walsh Medical Media

Launched in August 2006, the MetaPress 2.0 platform is the industry's first content management system with dimensional navigation across a variety of content types. A primary source online hosting platform for more than 27,000 scholarly publications across the globe, MetaPress provides a comprehensive solution to Web publishing needs and offers an established way to publish titles electronically, regardless of existing content and format. Currently, MetaPress provides services and support to 155 publishers.

**EBSCO Named One of the  
“Companies that Matter Most” for  
Seventh Consecutive Year**

EBSCO Information Services is recognized in the seventh annual EContent 100, *EContent* magazine's list of the companies that matter most in the digital content industry.

A leader in services for the access and management of electronic journals, e-book and journal packages, and databases, as well as a provider of traditional print subscription services, EBSCO has appeared in the EContent 100 annually since the inaugural list was published in December 2001.

The list is available in the December 2007 issue of *EContent* magazine, and may also be viewed online at [www.econtentmag.com](http://www.econtentmag.com).

**Teton Data Systems and EMPact  
Partner to Provide STAT!Ref Medical  
Reference Library to Institutions  
Around the World**

Teton Data Systems (TDS), a privately held medical information company based in Jackson, Wyoming, has partnered with EMPact, the publisher representation group within the EBSCO Information Services division, to provide Teton Data Systems's flagship product, STAT!Ref, to libraries and other medical research organizations in different parts of the world.

STAT!Ref, is a subscription-based, on-line medical reference library. It includes key medical and pharmacology reference books, internal medicine and point-of-care resources and a comprehensive nursing and dental collection.

The STAT!Ref Electronic Medical Reference Library is a cross-searchable, healthcare reference that integrates core titles with innovative tools. Healthcare professionals, students and researchers around the world use STAT!Ref for fast access to the most current information, evidence and decision support tools.

**Katy Ginanni Returns to Academe**

After 15 years with EBSCO Information Services (and almost 20 in Alabama), Katy Ginanni is returning to the ranks of academic librarians when she becomes the new E-Access and Serials Librarian at Trinity University in San Antonio, TX. She notes that she really hates to leave all of her friends and colleagues in the Southeast, but “if I have to leave Birmingham, at least I'm going to a historical, interesting and FUN city!”

Her new contact information (as of 3/3/08) will be:

Katy Ginanni  
Trinity University  
Elizabeth Huth Coates Library  
One Trinity Place  
San Antonio, TX 78212  
210-999-7613  
[katy.ginanni@trinity.edu](mailto:katy.ginanni@trinity.edu)

## **STATE NEWS**

### **ALABAMA**

The Birmingham Civil Rights Institute (BCRI) has won the 2007 National Medal for Museum and Library Service from the Institute of Museum and Library Services (IMLS). This is such a remarkable feat, and not one that is easily come by. Hard work and continued labor with leaders that have visionary dreams are a requisite. Certainly Birmingham should be proud that there is a library of such reputation and renown within its midst, but having libraries such as BCRI and B.B. Comer (Sylacauga) enhances the entire State of Alabama. They are proof that Alabama is a state with excellent library service and library professionals with extraordinary vision, and an inspiration for all of us in the profession. We should all strive to make such contributions to our communities, no matter how small we are.

### **ARKANSAS**

#### **Voters Approve Funds for New Libraries, Expanded Services**

Little Rock voters approved a \$32 million millage proposal on December

11, 2007 that will allow the Central Arkansas Library System to build two new libraries, including a state-of-the-art children's library, in addition to offering expanded services throughout the city.

The 20,000 square-foot children's library will be located in mid-town and will offer community outreach programs. Every Little Rock library will also enjoy expanded children's programming as part of the initiative.

The funds will also be used to build a 13,500 square-foot library in the Otter Creek area. Funds will also be used to purchase 500,000 new books and AV materials, increase the number of online databases and triple public Internet access. Each Little Rock library will also receive new amenities ranging from computer labs to new furniture and sidewalks. A books-by-mail program will also be established for the homebound.

Since 1993, Little Rock voters have approved funding of more than \$83.5 million for the Central Arkansas Library System. These funds have been used to build nine new facilities and increase the collection of CALS by nearly 750,000 books.

### **KENTUCKY**

#### **100 Years of Service by UK Libraries Recognized**

The [University of Kentucky Libraries](#) reached an impressive milestone as it celebrated 100 years of serving the information needs of the Commonwealth as a land-grant federal depository library this past November. Festivities honoring UK Libraries' service to the